

# New England WRITERS CENTRE

For people who love writing and reading

Newsletter  
July – September 2011

## JULY TO DECEMBER PROGRAM



*Afghan writer and activist, Malalai Joya coming to Armidale in September, see page 3 for details.*

### **!000 WORDS – PUTTING PICTURES INTO WORDS**

This exciting project is a collaboration between the New England Writers Centre and the New England Regional Art Museum.

Local and regional writers – beginners to advanced of any age - are invited to write prose or poetry inspired by NERAM's permanent collections. Participants will have the opportunity to view the Howard Hinton, Chandler Coventry and NERAM collections in the NERAM Art Storage Room to

select a work of art which inspires them to write about. If selected, the writers' work will hang alongside the painting, drawing or print they have selected in an exhibition at NERAM in November this year. This is a wonderful opportunity for people who enjoy writing to challenge themselves and be involved in a local project which also celebrates our wonderful cultural resources. The project will conclude with writers who were selected for the exhibition being invited to read their work at the NERAM café – *neram harvest*, in early December.

#### Dates for the project:

\* Paintings can be viewed by appointment on:  
**Wednesday August 3, 2-4pm** or **Saturday August 6, 2-4pm.**

\* **Deadline for submission of stories** (up to 450 words) or poems: **October 14.**

Submit stories/poems to NERAM, PO Box 508, Armidale NSW 2350, or 106-114 Kentucky St, Armidale.

Entry fee \$10 /\$5 for school students.

\* The exhibition will open on Friday **November 18** at **6pm**, at NERAM.

\* Reading In The Café, Sunday, **December 4, 2-4pm**, in the NERAM café – *neram harvest*.

To book your appointment for viewing paintings, and for all other inquiries about the project, contact NERAM - Ph: 6772 5255 or email [office@neram.com.au](mailto:office@neram.com.au).

### **WRITERS READING** - *Textual*

*Interventions: pathways between reading and writing*, with Jane O'Sullivan.

This session will discuss and explore some of the ways in which you can use your reading experiences to feed your writing and vice versa. Looking at Rob Pope's notion of writing 'textual interventions' as a means of engaging with an existing text (novel or short story) and also as a way of exploring new writing possibilities. Participants are asked to bring along one or two novels or short stories that they are quite familiar with and enjoy.

DATE: Saturday, August 13, 2-4pm.

VENUE: NEWC

COST: \$10/\$5 members.

### **CREATING A DIGITAL COMIC** -

This one-day workshop is about the process of creating a web comic/graphic novel, based on the creation of the exciting multimedia web comic/online graphic novel for children and young adults, *The Secret Army: Order of the Vampire*

which local writer Sophie Masson and two local artist/illustrators, David Allan (also a web designer) and Fiona McDonald, as well as young musician Bevis Masson-Leach are developing. See how to make your own comic. Though you may not wish to make a comic for your own work, you can learn how to incorporate stories/writing in multimedia in a digital project. While this project will particularly interest youth, there is plenty to interest people over the age of 18! We have reserved places for youth, and limited places for members at a very good price \$35 – you will need to pay for the workshop by July 20, any vacant places will then be offered to the general public. The workshop will be led by three of the comic's creators, writer Sophie Masson and artists David Allan and Fiona McDonald. Bring pen, paper, pencils, Textas, etc.

DATE: Saturday, September 10. 10am - 4pm.

VENUE: NEWC

COST: Some free places for students under 18. Cost for remaining places: \$45/\$35 members.

### **THE WRITER'S TOOLKIT** with Michael Sharkey.

Highly acclaimed poet, Michael Sharkey also brings his knowledge as a renowned literary critic and lecturer in literature to this one-day workshop. Good ideas are not enough, there is a lot of craft involved in bringing a story to life, whether a novel or short story. And these days, it's usually up to the author to have their book edited. This workshop focuses on technical aspects of writing, from vocabulary and grammar to sentence and paragraph style, overall structure and the stages of editing and polishing. Michael says: We'll look at the business of first of all getting down what you want to say, and then focusing on narrative, description, and dialogue—all of which assist the development of plot or theme. Bring along some short pieces of writing containing description and narrative and a writing instrument (paper & pen or laptop). We'll be engaged in writing, and we will have time to do some short exercises and discuss ways of polishing what's written. Bear in mind that a story (including history or biography) can take on a life of its own as the writing proceeds, so we won't be harping on designing a plot and then trying to make everything 'fit'. Our focus will be on what you really want to say!

DATE: Sunday, September 18, 10am-4pm

VENUE: NEWC

COST: \$55/45 members.

### **A CHILD'S EYE VIEW: WRITING FOR CHILDREN** - a one-day workshop for adults with Sophie Masson, winner of this year's Patricia Wrightson Prize for Children's Literature in the NSW Premier's Literary Awards.

At a time when publishers' lists are contracting and it's harder than ever to make a living as a writer, children's literature is still thriving. Writing for children is wonderful, but it's not an easy option. Children can be much harder critics than adults and if you don't get their attention, they will not persist with your book, and they sniff out an author who talks down to them very quickly. But if they love a book, then they are passionately committed, and it will stay in their memory forever. Writing from a child's eye view - and yet using adult experience - can be a tricky balancing act, but it's absolutely necessary if you want to reach young readers. So how to do it successfully? In this workshop, Sophie, who has published more than 50 books, will guide you in the art and craft of creating a story young readers won't be able to put down!

DATE: Sunday, October 16, 10am to 4pm.

VENUE: NEWC

COST: \$60/\$50 members

### **ARNOLD ZABLE WORKSHOP**

Award-winning writer, performer, educator and human rights activist, **Arnold Zable**, is coming to Armidale in October to give a workshop for NEWC and a talk at the library. He has had a busy year with his new book, *Violin Lessons*, being published this August, and one of his novels *Café Scheherazade* being staged in Melbourne.

His book *Jewels and Ashes* (1991) has won five Australian literary awards and depicts his journey to Poland to trace his ancestry. He is the author of six books of fiction and non-fiction and is a performing storyteller who has had shows in major cities and regional areas. A former lecturer in the arts faculty at Melbourne University, he has worked in the US, Papua New Guinea, China, Europe and Asia, and has published numerous articles, short stories, reviews and essays. This year he gave the 2011 Colin Simpson lecture for the Australian Society of Authors, entitled *The Power of Story*.

Details of his workshop and talk at the library will be in the next newsletter (September) and will be on the website before that.

**\*\* PLEASE NOTE: All workshops must be booked and must be paid two weeks before the event. \*\***

*New England Writers Centre and Poetzinc are bringing award-winning poet, Felicity Plunkett, to Armidale in November. Felicity will run a one-day workshop at NEWC and workshops in schools, and she will give a talk hosted by Poetzinc.*

## **BURNING THE PERIPHERALS –** one-day creative writing workshop with **Felicity Plunkett.**

‘Writing poetry is a tyrannical process. You’ve got to go so far, so fast, you’ve just got to burn away the peripherals. - *Sylvia Plath, BBC interview with Peter Orr, 1963.*

Vladimir Nabokov once commented that ‘my pencils outlast their erasers’. Poet and writing teacher Steve Kowitz puts it this way: ‘If there is any “secret” to writing, it is rewriting – a process that can be every bit as exciting as getting that first draft down on paper.’

This workshop will focus on what Kowitz calls the art of rewriting, says Felicity. After looking at some examples of powerful compression in writing, we’ll play with some creative exercises that draw attention to paring writing back, or ‘burning the peripherals’. There will then be an opportunity to workshop a piece of writing you have drafted. This will involve feedback and suggestions, and developing the writing itself. Through working on others’ drafts, and considering some approaches to this, we will focus on the skills of critical and creative engagement that help to grow and polish writing. Throughout the day inspirational ideas from writers, editors and a wealth of resources will be discussed, along with practical exercises and approaches, all designed to empower writers to hone and edit their work to make it go, as Plath says, as far and fast as it can.

DATE: Sunday, November 6, 10am to 4pm.

VENUE: NEWC

COST: \$65/55 NEWC members

Bookings NEWC 6772 7210 or email  
newc44@dodo.com.au

## **IN HELL WITH INSTRUCTIONS**

– an evening of poetry inspirations and challenges with Felicity Plunkett, hosted by Poetzinc. Felicity’s talk will trace some of the instructions that have inspired her, and some joyful, exhilarating and occasionally hellish adventures in her writing and reading. After a short break she will read from her prize-winning collection of poetry *Vanishing Point*.

DATE: Monday, November 7. 7.30pm-9pm.

VENUE: Trax at the Railway, 222 Rusden St, Armidale.

COST: Donation - \$5 at the door.

Inquiries, Yve, phone 6772 6767. If you wish to join Felicity and Poetzinc for dinner, a la carte dining is an optional extra, 6pm for 6.30 at the Trax, phone Poetzinc to book 6772 6767 or 6772 7840.

\* **Workshops in high schools** Monday and Tuesday, November 7 & 8 - Dr Felicity Plunkett, who was Chief Examiner of English Extension 1 and 2 from 2004-9, will be running workshops at Duval and Armidale High School as part of the Youth Online program.

## **MALALAI JOYA**

Afghan writer, feminist and anti-war activist, **Malalai Joya** will give a talk at the Armidale Town Hall in September about issues affecting her country: “Afghanistan Ten Years On – Why Western Troops Must Leave.”

Malalai is a guest speaker at the Melbourne Writers Festival this year and is visiting some regional areas to give public talks and raise funds.

The youngest person to have been elected to the Afghan parliament, she is an unwavering defender of the rights of ordinary Afghans, and Afghan women in particular, and is a critic of the ongoing occupation of her country by Western forces and the fundamentalist forces including the Northern Alliance and the Taliban. She has also been outspoken in her criticism of the Hamid Karzai regime for its alleged corruption and lack of democracy.

Her teenage years were spent in refugee camps in Pakistan; she later worked as a teacher/activist smuggling books to clandestine schools beneath her burqa. Her first visit to Australia was in 2009, when she was promoting her autobiographical book *Raising My Voice*. Her visit this year coincides with the 10th anniversary of the 9/11 terror attacks on the US and the Coalition invasion of Afghanistan. Her activist work has been praised by Noam Chomsky, who said, “Malalai Joya leaves us with hope that the tormented people of Afghanistan can take their own fate into their own hands if they are released from the grip of foreign powers.”

Her visit to Armidale is being hosted by New England Writers Centre, Women In Black, Socialist Alliance New England, Peace Studies UNE, Uniting Church Armidale.

Entry to her public talk will be by donation which can be paid at the door - \$5, \$10 or \$20 – all proceeds will go to Malalai.

\* **Monday, September 5, starting 7pm at Armidale Town Hall, no need to book.**

## Making Digital Comics



Author Sophie Masson and artists Fiona McDonald and David Allan are creating a digital comic. They will be running a workshop on this in September and Pam Summers talks to Sophie and David about the process.

*Sophie: how differently do you have to think and write in this media as opposed to a novel, when so much of the art of writing isn't required ... to create imagery?*

You do have to think quite differently about the words when you're writing a graphic novel/comic book--I tend to write it like a play or film script, with some 'stage directions' and dialogue. You need to have the image of what's happening clear and yet not overdo explanation, or else there's no scope for the artist! Also, very often things change because of the interactivity between pictures and text – something that seems to work when it's just in words may not when the pictures are done so you have to rethink! I do think quite visually even when I'm writing a novel - I see lots of pictures in my head and the scenes unrolling one by one but it is still a very different skill when you are writing the script of a graphic novel. And in this case too, the first couple of pages are practically wordless so I had to write that entirely like stage directions: there are one or two connecting lines, but that's it. The story's carried by the pictures but will also be carried by the music which in a sense replaces the words in these first two pages, by providing atmosphere.

*As a novelist, especially a prolific novelist used to working very fast alone, what are the merits of collaboration for you?*

Of course it's all about collaboration - with the artists, and also, in this case, with the composer (my son Bevis Masson-Leach) to create something that feels seamless and like it's meant to, which has an organic unity and yet is distinctively the product of four minds! It's quite a challenge in some ways as

we each work quite differently but it's also fun and it sparks off lots of different new ideas for all of us.

*David: Could you tell us a little about the work you've done previously?*

I completed a Diploma in Fine Art and certificates in Multimedia and Web Design at TAFE. I've held exhibitions at the Armidale Art gallery showcasing my landscapes and portraits. I enjoy capturing the beauty of natural light in my landscapes and the character of the subjects in my portraits. I've always loved drawing and have been building a portfolio of illustration more recently as that's the path I'm now pursuing.

*How did this collaboration come about?*

I became friends with Sophie after meeting her at Dymocks in Armidale. After talking to her about our shared love of children's picture books and my desire to be an illustrator she mentioned that she wanted to do a sequel to an earlier graphic novel she had written. We decided to produce the work in the tradition of the European comic style called "Ligne Claire" as used in the famed *Tintin* comics. We're also exploring the new multimedia possibilities offered today with promotion and publication through a website and using music and animation to add to the story experience.

*How do you as a visual artist maintain the integrity of the written story, when you are interpreting text?*

The artist's role in this sort of piece is to build a visual interpretation of the writer's text. It is like working from a movie script and structuring scenes that will best convey the story visually and stay true to the storyline.

*What's your attraction to the comic form?*

As an artist, my attraction is to the visual world building that you do when drawing a comic. It's challenging and enjoyable to see words translated into an accessible visual format. As I mentioned I always loved the comics of Hergé (*Tintin*) and I now have a deeper respect as well for the work involved in researching and producing a comic along those lines.

*Tell us about the cutting edge ideas you are using for this multimedia project.*

We've using a program called "Flash" to produce a cinematic style preview animation to the comic. And the comic images will be accompanied by cinematic music composed especially for the piece. I feel we're right at the beginning of seeing what possibilities are offered in the digital medium. So it's exciting to be a part of that.

## WORKSPACE

### Who says crime doesn't pay? Congratulations Sophie Masson

In our last newsletter we said that Sophie Masson had been shortlisted for the NSW Premier's Literary Awards, Patricia Wrightson Prize for Children's Literature. Well she did it – won the prize with her book *The Hunt for Ned Kelly*. There is another Ned Kelly book *Ned Kelly's Secrets*, to be published next year and another one in the pipeline.

Check out Sophie's blog, described as blending the irresistible ingredients of literary flair and a French Australian take on food: <http://alamodefrangourou.blogspot.com>

### Youth Online Workshops

Some of the stories written by young authors who have attended the Youth Online workshops:

#### Our Adventure

I was playing with my friends. They were both blue Macaws. Their names were Jewel and Buddy, brother and sister. We were playing on the beach when suddenly a loud screaming siren went off, and we saw the humans on the beach begin to look afraid and start running away. We notice a big sign nearby, with flashing words "COUNTDOWN TO TSUNAMI – 3 HOURS, 0 MINUTES, 0 SECONDS". We all wonder, what does this mean? More time passed and we noticed no humans on the beach, and it was very quiet. I looked up across the water and saw the sign which now read: "0 HOURS, 0 MINUTES, 24 SECONDS". In the distance out to sea, I noticed a huge wave coming towards us. The sign said "0 HOURS, 0 MINUTES, 5 SECONDS". Then, suddenly, Buddy got caught up in the wave. Jewel and I flew off as fast as we could, but I got caught up in the water, and was under for almost a minute! I struggled and eventually got out from under the water, but I couldn't see anything or anyone at all. All I could see was the ocean and water everywhere. It looked like it had swallowed up everything around us. I was lost!

Minutes later I spotted Jewel and asked "Where's Buddy?" She replied, "I don't know!" She looked scared. Moments later, we saw Buddy paddling in the water, trying to free himself from the fast current. We noticed a huge shark in the water just behind him, and we yelled "Hurry Buddy!" It was a huge shark, probably one of the ones the humans called a 'Great White'. It came up closer behind him, and 'CHOMP!' Then nothing. We couldn't see Buddy anywhere. Jewel began to fly towards the

shark and grabbed onto its fin with her claws. I yelled "Don't Jewel, it's no use". She managed to put a big cut on the shark's fin, and the shark quickly swam away.

After a while, the waters became weaker and they started going back out to sea, so we flew back into the city and could see the buildings which had been destroyed and washed away; cars had been thrown around like toys. It looked terrible. Humans were still running, and they looked upset and worried.

- **Tom Kempe Year 4 Nulkaba Public School**

Pupils in 5B and 5D at The Entrance Public School took part in our Youth Online video conferencing workshop: *Fantasy Creatures & Fabulous Beasts* with fantasy author Cecilia Dart-Thornton. Aidan of 5B has sent us this descriptive piece, inspired by the workshop:

#### Fantasy Creature

The Kraken was born out of the flesh of Hades, the God of the Underworld, and resided eleven kilometres below the surface in the Mariana Trench for thousands of years.

The Kraken towers over other beasts and is over 11 metres tall. He has humongous arms and legs, strong and muscular to allow him to move through the heavy pressure of the deep ocean. The Kraken has no eyes but uses sense to navigate his way around obstacles on the ocean floor. He has a tail that has huge spikes on the end of it, so that it can attack predators from behind and also to secure his prey. On his back, extend eight large tentacles used mostly for grabbing and constricting prey. The tentacles are super strong and are used like extra arms to rip and tear flesh off large ocean mammals such as whales. The Kraken has armoured skin, thick and rough, to help him to deflect attacks from other animals.

- **Aidan 5B**

#### Natasha's Adventure

My name is Natasha and I'm a buff-coloured hen. I live in a comfortable chook pen with my friends. I just love it there. There is always plenty of food, and the only thing that could give you a fright is a mouse.

Each day we are let out of our pen. I adore being let out because there is lots of space to play in; there are fat, juicy worms to snack on and you can discover new places every day.

One fine afternoon, I was having a happy scratch around, when the farmer came to lock the chook-pen gate. I didn't notice this because I was beak

down, and tail feathers up. When I looked up, it was too late. The door was shut fast! "What am I to do?!" I cried, helplessly.

Finally, after desperately searching for a way in, but not succeeding, I decided to seek shelter. So I wandered off to try and find a warm, dry place to sleep. On my way across the paddock, I smelt a strange smell. A scary smell! At last I put my finger on what it was. It was the smell of a fox! The smell got stronger and stronger and suddenly a sly voice said, "Hello Missy."

I gasped. The fox advanced on me; I was almost hyperventilating with fear. He chased me into the bushes and cornered me. When the fox was just about to strike, I said timidly, "Um, Mr Fox, I think that I might taste better if you season me with some herbs, like Rosemary or Thyme." The fox frowned and said suspiciously, "Might you?"

"Oh yes." I said hurriedly.

"Very well then," said the fox, "but where will I get these herbs?"

"Well, if you follow me, I'll take you to the herb garden." I replied.

Now you see, my real intention was to trick the fox into thinking that I would lead him to the herbs. But in actual fact, I had decided to lead the fox to the dog kennels, where the dogs would get rid of him for good. I knew that the dogs were used to me and would leave me alone.

I felt so scared as I cautiously led the cruel fox over to the dogs. "Is this where the herbs are?" asked the fox, highly suspicious by now.

"Oh yes," I said shakily. "We just need to pick up a basket first, to collect the herbs in." I tapped on the side of the kennel with my beak. There was a fierce, low growl and suddenly, a fiery dog burst out, barking non-stop!

"You tricked me!" yelled the fox, and he ran away, never to be seen again !!

- **Charlotte Tordoff, Year 4 Barrington School**

## FEEDBACK

### **The Business Of Being A Successful Author – Jeremy Fisher**

This was an extremely successful day for me – Jeremy has been an erudite and encouraging presenter on a well-organised program.

- **Brenda Glennen**

An excellent, informative workshop – just what I had hoped it would be.

- **Fiona McDonald**

Informative – excellent, especially legal information.

- **Christine Perrott**

Thank you – it was an informative workshop in unexpected ways. I was especially grateful for the contextual material. Jeremy was great – he not only brought along a breadth of knowledge, but had the capacity to simplify the complex.

- **Miriam Verbeek**



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### **NEW ENGLAND WRITERS' CENTRE**

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## NEWS AND INFORMATION

Good news for writers – this year's Sydney Writers Festival broke attendance records with more than 30,000 tickets sold for the city events.

*The Self-Publisher's Marketing Guide* provides advice and practical know-how to successfully market a book locally and globally. Available from: [www.phbooks.com.au](http://www.phbooks.com.au) price: \$14.95.

PoemHunter.Com is a website with thousands of poems and poets from all around the world.

Rob Kennedy sent us the following information about a new system for rating books. Currently almost every book sales group or shop throughout the world uses a five star rating system. This gives an overall rating from one to five. It is proposed that this system is expanded so that the book-buying

public can comment on aspects of a book such as, originality, plot, theme, point of view. This would help better rate a book and give book buyers and writers valuable information and feedback. Rob has set up a blog so people can vote on a new system. Go to: <http://bookratingsystem.blogspot.com/>

You have to be connected. According to an article in *Northerly*, the newsletter of the Northern Rivers Writers Centre, ‘...every writer ‘needs’ a place online dedicated to their work – somewhere readers, agents and publishers can go to learn more about them.’ There are, apparently, plenty of inexpensive or free options for getting online. Two suggested blog hosts are WordPress.com and Blogger.com which are free to begin with and then, depending on future choices you might make, a charge to upgrade.

Technology inspiring kids to read? In an article in the *Sydney Morning Herald*, (20.06.11), journalist, Kim Arlington, says: “Dominic Risi was once reluctant to pick up a book, but in the two months since he started using an iPad in reading tutorials, his mother has noticed a *wonderful* change. ‘He comes home and wants to read to you”, Richelle Risi said. ‘He’s interested in reading, [and] not just books he needs for homework. He’s interested in reading books we’ve got at home and he likes to read the books himself rather than having us read to him’.

*Anything that inspires kids to read has to be good.*

Not all bad news: while it is depressing to hear of another chain of bookstores closing their doors there was good news for authors in *Time* magazine (March 11). The percentage growth in e-book sales from 2009 – 2010 was 164% according to the Association of American Publishers. Penguin announced that e-book sales nearly tripled in 2010

## COMPETITIONS

**August 31:** The Wet Ink/Cal short story prize: 1<sup>st</sup> prize \$3000 plus one year’s subscription to Wet Ink magazine, and publication in Wet Ink. Two highly commended receive \$1000, a year’s subscription to Wet Ink Magazine, and publication in Wet Ink. Shortlisted entries will each receive \$250, plus one year’s subscription, and publication in Wet Ink. No set theme. Contact: Go to: <http://www.wetink.com.au/sspentry.htm> or Dominique Wilson, managing editor, Wet Ink, [editor@wetink.com.au](mailto:editor@wetink.com.au)

**August 31:** Peter Cowan Writers’ Centre Julie Lewis Biennial Literary Awards Competition for prose; open theme, stories up to 2,000 words, 1<sup>st</sup>

prize \$400, 2<sup>nd</sup> prize \$200, 3<sup>rd</sup> prize \$100, four highly commended and four commended certificates. Contact: John McMullan, [cowan05@bigpond.com](mailto:cowan05@bigpond.com), or (08) 93012282 or go to:

## PUBLISHING/FELLOWSHIPS/ OPPORTUNITIES

Asialink Arts Residencies 2012 – inquiries: [arts@Asialink.unimelb.edu.au](mailto:arts@Asialink.unimelb.edu.au) or application forms: [www.asialink.edu.au/our\\_work/arts](http://www.asialink.edu.au/our_work/arts).

**Closing: August 1.**

May Gibbs Children’s Literature Trust: applications for the 2012 Creative Time Residential Fellowships are invited from published authors and illustrators of at least one book for children or young people. The residency is for one month in rent-free accommodation provided by the Trust.

**Closing: August 1.**

Queensland Writers Centre Manuscript Development Programs are offering 10 selected writers of fiction or non fiction the opportunity of a four-day retreat with Hachette editors. Go to [www.qwc.asn.au](http://www.qwc.asn.au) for guidelines.

**Closing: July 21.**

NEWC received an email from the Writing Employment Agency in America saying they have vacancies in Australia for a number of different writing jobs including: reviews of restaurants, blog posts, movie scripts short articles, website reviews and proofreading. Contact: Lisa Roberts, director of human resources, Australian Region, Real Writing Jobs, Go Communication Incss, [reply@dailyreplyone.com](mailto:reply@dailyreplyone.com)

## CONFERENCES/WORKSHOPS FESTIVALS

Byron Bay Writers Festival: Workshops begin Aug1, Primary School Aug 2/3, Secondary Schools Aug 4, main festival Aug 5 – 7. Northern Rivers Writers Centre, PO Box 1846, Byron Bay 2481 or go to: [www.byronbaywritersfestival.com](http://www.byronbaywritersfestival.com)

Singapore International Storytelling Festival, Sept 1 – 6, at the National Museum of Singapore. Described as a unique gathering to explore the many manifestations of storytelling, stretching from its simplest application in the nursery right through to cultivating community togetherness, resolving conflicts, and of course as an aid to learning in education. **Brochure:** <http://www.bookcouncil.sg/sisf/dl/flyer.pdf>